

Jordan Fischer

3059 West Palmer Square
Chicago, Illinois 60647
(352) 256 0905

jordanf@id.iit.edu
jordanfischer.com

OBJECTIVE Seeking a full-time job in design strategy or research for product/service design.

EXPERIENCE **Steelcase, Inc.**, Grand Rapids, Michigan
Design Researcher, Summer 2007
Performed observational research and interviews at 10 locations to understand creative consultancy trends. Designed and prototyped a physical space to support facilitated and self-directed learning about design research methodologies. The resulting internal lab promotes the practice of user-centered methodology across workgroups and is currently in use.

Regional Transportation Authority, Chicago, Illinois
Information Design Analyst, Summer 2006
Conducted rider-centric design research and prototyping studies for the Interagency Transfer-Point Information Design Project (ITPID). Integrated findings into design and modification of passenger information products.

Tom Graboski Associates, Inc., Miami, Florida
Environmental Graphic Designer, 2004-2005
Designed wayfinding systems, signage, graphic identities for national companies.

Independent Florida Alligator, Gainesville, Florida
Photo Editor, 2002
Led photography department at the largest independent student-run daily newspaper in the U.S. Increased the use of photography in storytelling.

EDUCATION **IIT Institute of Design**, Chicago, Illinois
Master of Design candidate, expected May 2008
Coursework includes product definition, ethnographic research methods, prototyping methods, business frameworks, innovation planning, design analysis/synthesis and data visualization.

University of Florida, Gainesville, Florida
B.S. - Photojournalism, Minor in Packaging Science, May 2003

HONORS Notable Entry, Greener Gadgets Design Competition, 2008
Silver Prize, NCKU International Design Workshop, Tainan City, Taiwan, 2007
Bronze Medal, General News, 57th College Photographer of the Year, 2002
Orlando Sentinel/South Florida Sun-Sentinel Scholarship, 2001

SKILLS **Leadership:** Teaching Assistant-ID Graduate Intro to Photography, Editor-*The New Idiom*, ID student newsletter, Co-chair/Volunteer lead-Design Research Conference (formerly AWF)

Design: Experienced in visual communication, rapid prototyping, concept generation

Research: Capable planning and executing ethnographic research, analyzing data

Software: Comfortable in Adobe Creative Suite, Dreamweaver, Flash, Rhino, iMovie, MS Office; programming in HTML, CSS; Windows and Mac

INTERESTS Surfing, Bicycles, Musical Instruments, Cooking